

ALL-IN-ONE BUSINESS PLATFORM

Run your entire business in one swipe.

Invoicing, payments, inventory, payroll, POS, banking and AI insights —
engineered for African SMEs, NGOs and growing enterprises.

12+

MODULES

4

PLANS

2

CURRENCIES

100%

CLOUD

INSIDE THIS BROCHURE

Platform Overview

Features

Pricing

Add-Ons

Industries

Get Started

01 · THE PLATFORM

One platform. Every workflow.

Swipe replaces the patchwork of spreadsheets, notebooks and disconnected apps with a single, beautifully designed system. From the first invoice you send to multi-branch payroll and AI-powered insights — everything is connected, everything is in real time.



Fast to learn

Designed for non-accountants. Most users send their first invoice in under 5 minutes.



Bank-grade security

RLS data isolation, device verification, 2FA, and full audit trails on every action.



Local + global

GMD and USD natively, with real-time exchange rates and multi-currency reporting.



AI built-in

Natural-language insights, cash-flow forecasts and automated content — included on Pro+.



A single dashboard for invoices, payments, inventory and reports.

TRUSTED BY

Hundreds of businesses across The Gambia and beyond.

Retail · Hospitality · NGOs · Professional services · Construction · Logistics · Manufacturing

→ [Join in 2 minutes at swipe.gm](https://swipe.gm)

02 · WHAT'S INSIDE

12 modules. One unified system.

Every module shares the same data layer, so a sale in POS instantly updates inventory, books revenue, and feeds your AI insights.



Invoicing

Custom branded invoices, recurring schedules, multi-currency, e-signature.



Payments

Record payments, partial settlements, automatic receipts via email.



Clients & CRM

Centralised client records with portals, notes and payment history.



Inventory

SKU & barcode, real-time stock, low-stock alerts, movement history.



POS

Mobile-first sales terminal with shifts, tendering and printable receipts.



Projects

Budgets, timelines, profitability tracking, contract generation.



Expenses

Categorised tracking with receipts, vendor records, project allocation.



Banking

Multiple accounts, transfers, reconciliation, transaction history.



Payroll

Employee management, payslips, multi-currency, statutory deductions.



Tax

VAT/sales tax, withholding, rate configuration, period reports.



Vendors

Supplier records, purchase tracking, expense linkage.



AI Hub

Natural-language financial insights, forecasts and content generation.



Everything connected. Nothing duplicated.

Inventory updates from POS. Invoices feed AR aging. Expenses flow to P&L. Zero double-entry.

03 · PRICING

Simple plans. Honest pricing.

Pay monthly, quarterly, every 6 months, or annually — the longer the cycle, the bigger the discount. Switch or cancel anytime.

Free

Try it out

GMD 0

forever

BILLING CYCLES

No billing required

Free forever

- ✓ 1 user
- ✓ 5 invoices / month
- ✓ 10 clients
- ✓ Basic dashboard
- ✓ Email support

Start Free

Starter

Solo & micro

GMD 500

per month

BILLING CYCLES

Monthly		GMD 500
Quarterly	-5%	GMD 1,425
6-month	-10%	GMD 2,700
Yearly	-20%	GMD 4,800

- ✓ 3 users
- ✓ Unlimited invoices
- ✓ 100 clients
- ✓ Inventory · Expenses
- ✓ Payment recording
- ✓ Priority email support

Get Started

Pro

Most popular

GMD 1,500

per month

BILLING CYCLES

Monthly		GMD 1,500
Quarterly	-5%	GMD 4,275
6-month	-10%	GMD 8,100
Yearly	-20%	GMD 14,400

- ✓ 10 users
- ✓ Everything in Starter
- ✓ Projects · Recurring billing
- ✓ AI Hub & insights
- ✓ Tax · Multi-currency
- ✓ Client portal
- ✓ WhatsApp delivery

Get Started

Business

Multi-branch

GMD 3,500

per month

BILLING CYCLES

Monthly		GMD 3,500
Quarterly	-5%	GMD 9,975
6-month	-10%	GMD 18,900
Yearly	-20%	GMD 33,600

- ✓ Unlimited users
- ✓ Everything in Pro
- ✓ Multi-branch consolidation
- ✓ White-label branding
- ✓ Audit logs · 2FA
- ✓ Cross-branch analytics
- ✓ Dedicated success manager

Get Started



All plans include core invoicing, payments, multi-currency support and cloud sync.

Prefer to look around first? Explore the live demo sandbox at swipe.gm/demo — no signup needed.

04 · ADD-ONS

Power-ups for serious operations.

Activate specialised modules à la carte. Each add-on plugs into your existing plan with a flat monthly fee — no contracts, no surprises.



Advanced POS

GMD 500

/ month

Retail · Hospitality

Mobile-optimised sales terminal with barcode scanning, smart tendering, shift management and printable receipts. Branded for your business.

- ✓ Barcode scanning
- ✓ Cash, card & mobile money
- ✓ Shift reconciliation
- ✓ Customer credit & loyalty
- ✓ Offline-tolerant PWA



Payroll

GMD 1,000

/ month

5+ employees

Run end-to-end payroll with employee records, payslips, statutory deductions and multi-currency support. Approval workflow built-in.

- ✓ Unlimited employees
- ✓ Auto tax & pension
- ✓ Branded payslip PDFs
- ✓ Multi-currency salaries
- ✓ Audit-ready records



NGO Suite

Included

with Pro+

Non-profits

Donor management, fund accounting, grant tracking and disbursements — purpose-built for non-profits and charity operations.

- ✓ Donor CRM & receipts
- ✓ Restricted funds
- ✓ Grant lifecycle
- ✓ Disbursement approvals
- ✓ Tax-deductible records



White-Label

Included

with Business

Brand-first

Replace Swipe branding with your own across invoices, receipts, payslips, the client portal and email notifications.

- ✓ Custom logo everywhere
- ✓ Branded client portal
- ✓ Email signature control
- ✓ Per-branch logos
- ✓ PDF colour theming



Tax Management

GMD 300

/ month (Starter)

Optional on Starter

Configure VAT, sales tax and withholding rates. Auto-apply on invoices and generate period-based tax reports for filing.

- ✓ Multiple tax rates
- ✓ Inclusive/exclusive pricing
- ✓ Withholding tax
- ✓ Period summaries
- ✓ Free on Pro & Business



Multi-Branch

Included

with Business

Enterprise

Manage multiple branches with strict data isolation, branch switching, and consolidated cross-branch performance dashboards.

- ✓ Unlimited branches
- ✓ Per-branch users
- ✓ Cross-branch analytics
- ✓ Consolidated P&L
- ✓ Branch-level audit logs

Add-ons require Super Admin activation. Contact hello@swipe.gm to enable on your account.

05 · BUILT FOR

Tailored to your industry.

**Retail & Shops**

POS, inventory, barcode, multi-branch.

**Hospitality**

Table sales, shift management, daily reports.

**NGOs & Charities**

Donors, funds, grants, disbursements.

**Professional Svcs**

Projects, contracts, recurring billing.

**Construction**

Project budgets, vendor expenses, payroll.

**Logistics**

Multi-branch ops, vehicle expenses, billing.

**Manufacturing**

Inventory, BOM tracking, batch costing.

**Clinics & Health**

POS, patient records, recurring services.

06 · GET STARTED

Live in 3 simple steps.

01 Sign up free

Create your account in 2 minutes at swipe.gm. Phone number required for security.

02 Pick your plan

Choose Free, Starter, Pro or Business. Upgrade or downgrade at any time.

03 Add your team

Invite users, assign roles, customise your branding and start invoicing.

READY WHEN YOU ARE

Start free today. No trial. No catch.

Free forever plan · No credit card · Or explore the demo sandbox first

Visit swipe.gm

